



**Australian Government**  
**Infrastructure Australia**

# Putting Sydney on the Right Track

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- The importance of strategy
- Values, ethics and public trust
- COAG cities agenda
- Governance and cultural change
- Positive multiplier effect of action
- Opportunities



# The Importance of Strategy

- Defined as “a plan, method, or series of manoeuvres or stratagems for obtaining a specific goal or result”
- Infrastructure Australia’s strategy is built on seven themes:
  - A national broadband network
  - Creation of a true national energy market
  - Competitive international gateways
  - A national freight network
  - Adaptable and secure water supplies
  - Transforming our cities
  - Providing essential indigenous services



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# Values, ethics and public trust



# COAG cities agenda

- Plans by 2012
- National urban policy



# Governance and cultural change

- Two conflicting issues:
  - Infrastructure is difficult to plan across many Councils
  - Voice of community is very important



# Positive multiplier effect of action

- Creates confidence
  - Positive business environment
  - Freight Policy
  - Ports Policy
- Both vital to business confidence and driving down costs – positive impact on mums and dads



# Opportunities

- Metropolitan plan
- Transport plan
- Competition in NSW transport



# Competition Policy in Transport - Sydney

	Govt Ownership	Customer focussed competition	Service performance	Cost of current position	Community Angst
Hire Cars	No	Partial	Reasonable	High	No
Taxis	No	No	Poor @ peak	High	Yes
Buses	Yes & No	No	Don't know	High	Yes
Tow Trucks	No	Partial	Reasonable	High	No
Roads	Yes (in the main)	No	Poor @ peak	High	No
Rail	Yes	No	Poor @ peak	High	Yes
Ports	Yes	No	Low by intl standard	High	No
Ferries	Yes	No	Low	High	Yes
Co-ord	Improving	No	Improving	High	Yes



**Alice: would you tell me which way I ought to go from here?**

**Cheshire Cat: that depends on where you want to get to.**

**Alice: I don't much care where.**

**Cat: then it doesn't matter which way you go.**

